

# INFORMATION FOR THE TREATMENT OF PERSONAL DATA

*(article 13 and following European Regulation 679/2016)*

This information is intended to describe how we manage the site with reference to the processing of personal data of visitors who consult it and use it to make orders/purchases. This information is pursuant to art. 13 of The European Regulation no. 679/2016 (regulation for the protection of personal data in the member states) and provided for those who connect to the site **www.nextgeosolutions.com**.

The user's personal data, provided to **Next Geosolutions Europe Spa** following consultation of the site itself or the purchase of products/services are used by **Next Geosolutions Europe Spa** in compliance with the principles of privacy protection established by the European Regulation and other regulations in force on the subject.

## **Data Controller**

The Data Controller is **Next Geosolutions Europe Spa**, Via Santa Brigida 39 – 80133 Napoli (NA)

Any Data Processors will be appointed at the time of conferral by the Data Controller of external assignments for the performance of which it is necessary to share the customer's data, for the sole purposes related to the contracts/relationships that may exist between the parties, among those who present sufficient guarantees to implement adequate technical and organisational measures so that the processing meets the requirements of the regulation and guarantees the protection of rights of the interested party and subject to signature by the manager of a specific contract/addendum to the professional assignment containing the requirements and specifications of the treatment itself.

## **Purpose and legal basis of the processing**

The purposes of the processing for which the user's data is intended are:

a) fulfillment of the pre-contractual and contractual relationships in place between the parties and fulfillment of legal rules and obligations to which the Data Controller is subject (e.g. registration on the site, purchase of services, customer assistance in the use of products and services provided by the company)

b) purposes other than those of the contract (marketing on company products, sending the interested party newsletters, commercial communications and/or advertising material services and other products of the company)

For the pursuit of the purposes referred to in point a) the processing of the personal data of the interested party is necessary and the consent to the same is fulfilled directly in the conferral of assignment/purchase of product.

For the processing of the data of the interested party concerning the purposes other than the pre-contractual/ contractual ones referred to in point b) the express consent of the interested party is required, provided indifferently in paper form or electronically by the same.

## **Provision and mandatory or optional nature of data**

The personal data requested is exclusively that deemed necessary for the fulfillment of the user's request, in full compliance with the principles of adequacy of the processing enshrined in the European Regulation. It is therefore mandatory as it is strictly functional to the execution of the services requested by the user.

This data, subject to express consent provided in the aforementioned manner, may also be used for the additional purposes referred to in letter b) of the previous point.

Each user has the right, directly from his personal area of the site, to modulate his consent (for purposes other than contractual ones) at any time.

## **Processing methods**

The processing and storage of data will be carried out with the aid of automated and/or paper IT means and tools, such as to allow the user/customer access to his personal data in possession, according to the most suitable methods to guarantee their integrity, updating, security and confidentiality, also protecting them from unauthorised and/or illicit processing as well as from loss, destruction, or accidental damage.

Without prejudice to communications that are made in compliance with legal obligations, the data may be communicated to external parties who carry out specific tasks on behalf of the writer subject to their express commitment to the protection of your personal data in accordance with the provisions of this notice and the rules on the Data Processor referred to in Article 28 and following of EU Regulation 679/2016, as well as the applicable legal provisions.

## **Duration of processing**

The processing of data will take place compulsorily for the entire duration of the relationships established between the parties and, after the conclusion of the existing relationship/contract, to comply with the legal obligations of a civil and fiscal nature applicable to the existing relationship, as well as any other fulfillment/legal obligation to which the Data Controller is required with regard to the services referred to in point a) while, for the services referred to in point b) subject to express consent, it will take place until such consent is revoked by the interested party.

## **Rights of the interested party**

At any time, the interested party may exercise, with a written request, towards the Data Controller identified above, all the rights recognised by the applicable European and internal legislation and in particular by articles 13, 14, 15 to 22 and 34 of the European Regulation and by the national legislation in force, and in particular:

a) the right to obtain confirmation of the existence or not of data concerning you, even if not yet registered, and their communication in an intelligible form, the right to obtain free access and/or copy of your personal data being processed with the indication of all aspects relevant to the processing provided for by the EU Regulation

b) the right to obtain free updating, rectification of inaccurate data, limitation of processing or, when interested, integration of data

c) the right to object, in whole or in part, to the processing of personal data concerning you even if pertinent to the purposes of the collection for legitimate reasons or to revoke, in whole or in part, your consent, where it is necessary

d) the right to lodge a complaint with a supervisory authority (Guarantor for the protection of personal data) or judicial authority

The complete list of the rights of the interested party is available in paper form at the headquarters of the Data Controller or by e-mail upon written request of the same.

## **INFORMATION ABOUT COOKIES**

### **What is a cookie and what is it used for**

In computer science, HTTP cookies (more commonly called web cookies, tracking cookies or simply cookies) are lines of text used to perform automatic authentication, session tracking and storage of specific information regarding users who access the server, such as favorite websites or, in the case of purchases via the internet, the content of their 'shopping carts'. In practical and non-specialist terms, a cookie is a small file, stored on your computer by websites while browsing, useful to save preferences and improve the performance of websites. This optimises the user's browsing experience. (Wikipedia)

### **Use of cookies**

The site uses cookies to make its services simple and efficient for users who view the pages of the site.

Users who view the site, will see the minimum amount of information entered in the devices in use, which are computers and mobile devices, in small text files called 'cookies' saved in the directories used by the user's web browser.

By disabling cookies, some of our services may not work properly and some pages you will not display them correctly.

There are various types of cookies, some to make the use of the site more effective, others to enable certain features.

By analysing them in detail, our cookies allow you to:

- memorise the preferences entered
- avoid re-entering the same information several times during the visit such as username and password
- analyse the use of the services and content provided by the site to optimise the browsing experience and the services offered

## **TYPES OF COOKIES USED BY OUR SITE**

### **Navigation cookies**

These cookies allow the site to function properly and are used to collect information about how visitors use the site. This information is used to compile reports and help us improve the site. Cookies collect information anonymously, including the number of visitors to the site, where visitors came from and the pages they visited.

### **Analytical Cookies**

These cookies are used, for example, by Google Analytics to process statistical analysis on how users navigate the site through computers or mobile applications, on the number of pages visited or the number of clicks made on a page while browsing a site.

### **Third-party cookies**

These cookies are used by third-party companies. The use of these cookies does not normally imply the processing of personal data. Third-party cookies are derived from ads from other sites, such as advertisements, on the website you are viewing. They can be used to record the use of the website for marketing purposes.

### **How to change your cookie settings**

The settings to manage or disable cookies may vary depending on the web browser used, therefore, for more information on how to perform these operations, we suggest the user consults the manual of their device or the 'Help' function of their web browser.

Below are the links that explain how to manage or disable cookies for the most popular web browsers:

- Internet Explorer: <http://windows.microsoft.com/it-IT/internet-explorer/delete-manage-cookies>
- Google Chrome: <https://support.google.com/chrome/answer/95647>
- Mozilla Firefox: <http://support.mozilla.org/it/kb/Gestione%20dei%20cookie>
- Opera: <http://help.opera.com/Windows/10.00/it/cookies.html>
- Safari: <https://support.apple.com/kb/PH19255>

You can still delete cookies using one of the many third-party 'cleaners', such as CCleaner.

Once the cookies have been deleted, it is normal for the browser and the various websites to recur with requests for personalisation: this is due, in fact, to the cleaning performed.

### **Third-party cookies**

Third-party cookies may be installed: these are analytical and profiling cookies, Google Analytics, Google Doubleclick and Facebook.

These cookies are sent from the websites of the aforementioned third parties external to our site. Third-party analytical cookies are used to detect information on user behavior on the site. The detection takes place anonymously in order to monitor the performance and improve the usability of the site. Third-party profiling cookies are used to create profiles relating to users in order to propose advertising messages in line with the choices expressed by the users themselves.

The use of these cookies is governed by the rules prepared by the third parties themselves, therefore, users are invited to read the privacy policies and indications to manage or disable cookies published on the following web pages:

For Google Analytics cookies:

- privacy policy: <https://www.google.com/intl/it/policies/privacy/>
- indications to manage or disable cookies: <https://support.google.com/accounts/answer/61416?hl=it>

For Google Doubleclick cookies:

- privacy policy: <https://www.google.com/intl/it/policies/privacy/>
- instructions to manage or disable cookies: <https://www.google.com/settings/ads/plugin>

For Facebook cookies:

- privacy policy: <https://www.facebook.com/privacy/explanation>
- instructions to manage or disable cookies: <https://www.facebook.com/help/cookies/>

### **For more information**

For more information, request the complete list of the rights of the interested party and to exercise the rights established by the European Regulation, you can write to the Data Controller, at the following e-mail address **dpo@innovationlab.srl**. To learn more about cookies read the legislation at the following [link](#)